

OLIVER BLAIR

Award-winning Film Director & Producer delivering commercial, short-form and branded content for leading UK clients. Experienced in end-to-end production leadership, client-facing delivery and creative team management.

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CAREER & EXPERIENCE

Commercial Film Director - Freelance & Self-Employed

April 2017 - Present

Led creative direction and delivery of commercial, branded and narrative film projects for national and international clients. Owned productions from concept to post-production, working with organisations including Chase Bank, The FA / England Football, Rolls-Royce. Wrote and directed award-winning short film *The Tree* alongside numerous music videos, independent film work and a Shiny-Listed spec commercial for Dr. Martens.

- Directed commercial campaigns for The FA, England Football & Chase Bank (*Enough is Enough, No Space for Hate*).
- Delivered high-concept brand film *If Only* for Rolls-Royce and spec commercial *Any Wair* for Dr. Martens.
- Wrote and directed award-winning short film *The Tree*, recognised for Best Drama & Best Lead Performances.
- Directed music videos for artists including Lowrie, Jordon the Ego, Cappo, Ruxa, Morgana, Lay Fullstop & others.

Field Operations Project Lead - George Peacock Ltd. (GPL)

July 2025 - Present

Alongside my film directing and production work, I currently lead nationwide field operations projects delivering telecom infrastructure inspections. I manage project logistics, scheduling, reporting and client liaison at scale. This role has strengthened my operational leadership and project delivery experience, which I now bring into in-house creative production environments.

- Led end-to-end delivery of telecom tower inspection assignments across the UK, operating safety-critical aerial survey equipment to identify maintenance risks, structural damage and compliance issues.
- Designed and managed efficient regional coverage plans, optimising travel, accommodation and scheduling to maximise productivity and minimise costs.

Film Director & Creative - TMG Creative Agency

Nov 2022 - Jan 2024

Retained Film Director delivering commercial and branded content for clients including The FA, England Football and the League Managers' Association. Led projects from concept and scripting through production, post-production and final delivery. Acted as primary creative liaison with clients, ensuring clear communication and consistently high-quality outcomes.

- Developed creative concepts and scripts across pre-pitch and commissioned stages, leading pre-production planning, crew assembly and scheduling.
- Directed principal photography and managed on-set teams to deliver projects efficiently and on vision.
- Oversaw post-production workflows, client liaison and final delivery.

Assistant Director - Freelance & Self-Employed

April 2017 - Present

Assistant Director across high-end film, television, commercial and music video productions for clients including FOX (Tom Cruise - Super Bowl 2025), BBC, ITV and Amazon Prime. Worked with internationally recognised talent and creative teams, ensuring smooth on-set operations, precise time management and effective interdepartmental coordination. Trusted with time-critical decision-making and problem-solving to maintain production momentum in complex shooting environments.

- Coordinated shooting schedules, call sheets and on-set logistics, resolving production challenges in fast-moving environments.
- Managed communication between departments to maintain efficient workflows.
- Supported many production teams in delivering projects on time and on budget.

EDUCATION

2014-2017

Bachelors of Science - Film Production
Confetti Institute of Creative Technologies

- Awarded Best Film 2016 & 2017

CORE SKILLS

- Creative Direction
- Project & Production Leadership
- Production Planning & Scheduling
- End-To-End Project Delivery
- Concept Ideation & Screenwriting
- Production Tools:
 - Canva, Celtx, DaVinci Resolve, Premiere Pro, Adobe Suite